

# ANNUAL REPORT FY 2020 (July 2019-June 2020)

		Jul '19 - Jun 20
<b>Income</b>		
	Advertising Income	\$ 2,025
	Interest Income	57
	Ticket Sales	74,281
	Foundation Grants	2,500
	Contributions	70,251
<b>Total Income</b>		149,115
<b>Gross Profit</b>		\$ 149,115
<b>Expense</b>		
	Reconciliation Discrepancies	894
	Personnel	44,678
	Program Presenters	14,738
	Marketing	28,106
	Program Expenses	40,577
	Administration	22,878
	Organizational Development	6,760
<b>Total Expense</b>		\$ 158,632
<b>Net Income</b>		\$ (9,517)

**Mission** Serving the Bay Area since 1983, Humanities West explores history and celebrates the arts through time and across the globe, bringing you illuminating lectures and dynamic performances that focus on the people, places, and events that have shaped, and still inform, modern cultures. Humanities West is the only independent non-profit offering humanities and arts programs of this scale.

**Tax Status** IRC §501(c)(3) public benefit non-profit organization, FEIN #68-0011404.

**Humanities West Programs** Each multidisciplinary weekend program presents lectures, performances, and discussions, on a Friday evening and all day Saturday. Beginning with the 2012-13 Season, Humanities West moved from its longtime venue, the Herbst Theatre, to the 564-seat Marines' Memorial Theatre near Union Square in San Francisco. Every two-day program includes a private group Presenters Dinner and Friends Luncheon, where donors in our audiences enjoy interacting with the presenters. Preview lectures, special programs, study guides, resources, and book discussions at various venues expand on program topics. Humanities West invites students age 25 and younger to attend these programs free of charge through our Young Cultural Participants Project. Our 2,600 e-subscribers receive frequent e-newsletters. For program and organizational details visit [humanitieswest.org](http://humanitieswest.org).

**HW Board of Directors and Advisory Council** Fifteen Board Directors lead Humanities West, with support from 20 Advisors in arts and humanities, from throughout the United States. Directors meet 3 times a year; Humanities West's Development and Program Committees meet 2-3 times a year.

## 2019-20 Season at Marines' Memorial Theatre

Mexico's Artistic Revolution, November 1-2, 2019

Etruscan Italy: Life and Afterlife. February 28-29, 2020

(Spring Program canceled due to Covid-19 Pandemic mandatory closures.)

Tickets \$25 to \$80 with substantial discounts for teachers, students, and season subscribers.

**Audience** A well-educated audience of all ages includes high school and college students and academics. Paid attendance ranges from 600-1,000 per program, from mailings to 6,000-9,000.

**Cooperating Institutions** HW partners with many organizations. Cooperating Institutions may support full seasons or partner with Humanities West for a specific program. Cooperating Institutions include:

Asian Art Museum

Aurora Theatre Company

Commonwealth Club

Italian Cultural Institute

Leonardo daVinci Society

Mechanics' Institute

San Francisco Opera

Stanford Humanities Center

USF Center for the Pacific Rim

Santa Clara University and UC Berkeley: Osher Lifelong Learning Institutes (OLLI)

SF State University: Center for Modern Greek Studies, DeBellis Collection, Classics, College of Humanities

Stanford: Stanford Arts Initiative, Stanford Humanities Center, History, Italian Studies, Medieval Studies, & Libraries

UC Berkeley: Center for Middle Eastern Studies, Institutes of East Asian Studies and of European Studies, ORIAS Program, Celtic Studies, and Italian Studies

**Funding** HW is funded in part by 100% giving of its Board of Directors, by foundation grants, and through individual and corporate donors.

**Budget and Staffing** The HW budget is normally about \$250,000 a year. The ratio of earned to unearned revenue is about 44/56. HW has one employee, Executive Director Cynthia Gordon. Board Treasurer, Charles Bowman, serves as volunteer CFO. Humanities West contracts with a CPA for reviewed statements, and with Design, E-Communications, and Publicity professionals.