



HUMANITIES WEST

Exploring History. Celebrating the Arts.

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Humanities West Annual Report FY 2018



ANNUAL REPORT FY 2018

Mission *Serving the Bay Area since 1983, Humanities West explores history and celebrates the arts through time and across the globe, bringing you illuminating lectures and dynamic performances that focus on the people, places, and events that have shaped, and still inform, modern cultures. Humanities West is the only independent non-profit offering humanities and arts programs of this scale.*

Tax Status IRC §501(c)(3) public benefit non-profit organization, FEIN #68-0011404.

Humanities West Programs Each multidisciplinary weekend program presents lectures, performances, and discussions, on a Friday evening and all day Saturday. Beginning with the 2012-13 Season, Humanities West moved from its longtime venue, the Herbst Theatre, to the 564-seat Marines' Memorial Theatre near Union Square in San Francisco. Every two-day program includes a private group Presenters Dinner and Friends Luncheon, where donors in our audiences enjoy interacting with the presenters. Preview lectures, special programs, study guides, resources, and book discussions at various venues expand on program topics. In recent years Humanities West has presented Salons Around the Bay. Humanities West invites students age 25 and younger to attend these programs free of charge through our Young Cultural Participants Project. Our 2,600 e-subscribers receive frequent e-newsletters. For program and organizational details visit humanitieswest.org.

HW Board of Directors and Advisory Council Fifteen Board Directors lead Humanities West, with support from 20 Advisors in arts and humanities, from throughout the United States. Directors meet 3 times a year; Humanities West's Development and Program Committees meet 2-3 times a year. In 2018 Humanities West formed a Governance Committee.

2017-18 Season at Marines' Memorial Theatre

<i>Norman Sicily: Power and Art in Palermo</i>	November 3-4, 2017
<i>Blues, Jazz & Rock 'n' Roll (Robert Greenberg, Jekabson Quartet)</i>	February 1, 2018
<i>Ancient Greeks: The Age of Expansion</i>	February 23-24, 2018
<i>Lucrezia's Family: The Borgias</i>	May 4-5, 2018

2018-19 Season at Marines' Memorial Theatre

<i>Russian Artistic Brilliance</i>	November 2-3, 2018
<i>Democracy Then and Now</i>	February 2, 2019
<i>Creating Leonardo</i>	February 22-23, 2019
<i>Mycenaeans / Bronze Age Greece</i>	May 3-4, 2019

2019-20 Season at Marines' Memorial Theatre

<i>Mexico's Artistic Revolution</i>	November 1-2, 2019
<i>Etruscan Italy: Life and Afterlife</i>	February 28-29, 2020
<i>Artistic Responses to Napoleon: Beethoven, Goya and Goethe</i>	May 1-2, 2020

Tickets \$25 to \$80 with substantial discounts for teachers, students, and season subscribers.

Audience A well-educated audience of all ages includes high school and college students and academics. Paid attendance ranges from 600-1,000 per program, from mailings to 6,000-9,000.

Cooperating Institutions HW partners with many organizations. Cooperating Institutions may support full seasons or partner with Humanities West for a specific program. Cooperating Institutions include:

Asian Art Museum	Leonardo daVinci Society
Aurora Theatre Company	Mechanics' Institute
Commonwealth Club	San Francisco Opera
Italian Cultural Institute	Stanford Humanities Center

USF Center for the Pacific Rim
Santa Clara University and UC Berkeley: Osher Lifelong Learning Institutes (OLLI)

SF State University: Center for Modern Greek Studies, DeBellis Collection, Classics, College of Humanities

Stanford: Stanford Arts Initiative, Stanford Humanities Center, History, Italian Studies, Medieval Studies, & Libraries

UC Berkeley: Center for Middle Eastern Studies, Institutes of East Asian Studies and of European Studies, ORIAS Program, Celtic Studies, and Italian Studies

Funding HW is funded in part by Grants for the Arts, by 100% giving of its Board of Directors, by foundation grants, and through individual and corporate donors. Bank of the West is a corporate sponsor of the Young Cultural Participants Project.

Budget and Staffing The HW budget is about \$275,000 a year. The ratio of earned to unearned revenue is about 44/56. HW has one employees, Executive Director Cynthia Gordon. Board Treasurer, Charles Bowman, serves as volunteer CFO. Humanities West contracts with a CPA for reviewed statements, and with Design, E-Communications, and Publicity professionals. HW provides cultural administration credit and non-credit internships.



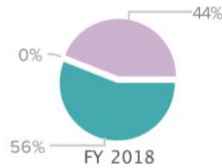
FY 2018 (July 1, 2017 - June 30, 2018) Financials

Financial Summary

Unrestricted Activity	FY 2018
Unrestricted operating revenue	
Earned program	\$112,341
Earned non-program	\$13,305
Total earned revenue	\$125,646
Investment revenue	\$60
Contributed revenue	\$161,759
Total unrestricted operating revenue	\$287,465
Operating expenses	
Program	\$216,668
Fundraising	\$18,580
General & administrative	\$19,609
Total operating expenses	\$254,857
Net unrestricted activity - Operating	\$32,608
Net unrestricted activity - Non-operating	
Total net unrestricted activity	\$32,608
Net temporarily restricted activity	
Net permanently restricted activity	
Net total activity	\$32,608

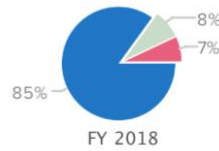
Revenue by Source

- Earned
- Investment
- Contributed



Expenses by Functional Grouping

- Program
- General & Administrative
- Fundraising



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