



HUMANITIES WEST

*Exploring History. Celebrating the Arts.*

## Humanities West Annual Report 2015-16



J. Fernando Corredor, Director

“Thank you for one of the most imaginative programs (“Rocking the Sonata”) in Humanities West’s long history. The program began and I felt like it was a door opening on a world where I want in.”

–Nancy Roberts, patron



Adam deSouza, Director



Jill Paiz Bourque, Director



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**Mission** *Serving the Bay Area since 1983, Humanities explores history and celebrates the arts across time and from around the globe, bringing you illuminating lectures and dynamic performances that focus on the people, places, and events that have shaped, and still inform, our modern culture. Humanities West is the only independent non-profit offering humanities and arts programs of this scale.*

**Tax Status** IRC §501(c)(3) public benefit non-profit organization, FEIN #68-0011404.

**Humanities West Programs** Each multidisciplinary weekend program presents lectures, performances, and discussions, on a Friday evening and all day Saturday. Beginning with the 2012-13 Season, HW has moved from its longtime venue, Herbst Theatre in San Francisco, to the 564-seat Marines' Memorial Theatre near Union Square in San Francisco, while the Herbst is closed for retrofitting. Every two-day program includes a private group Presenters Dinner and Friends Luncheon, where donors in our audiences enjoy interacting with the presenters. Preview lectures, special programs, study guides, resources, and book discussions at various venues expand on program topics. HW invites students age 25 and younger to attend all programming free of charge through our Young Cultural Participants Project. Our electronic newsletters have about 2,600 subscribers. For more program and organizational details visit [humanitieswest.org](http://humanitieswest.org).

**2013-14 Season at Marines' Memorial Theatre. 30<sup>th</sup> Anniversary:**

*Verdi's Masterwork: Opera and the Birth of Modern Italy*  
*Constantinople and the Byzantine Millennium (330-1453 CE)*  
*Baghdad in Its Golden Age*

November 1 and 2, 2013  
February 28 and March 1, 2014  
April 25 and 26, 2014

**2014-15 Season at Marines' Memorial Theatre:**

*Rockin' the Sonata: Haydn & Schoenfeld, with St. Michael Trio*  
*The Roman Republic, 509-27 BCE*  
*Charlemagne: The Father of Western Europe*  
*The Great War: Cultural Reverberations in Europe*

September 19, 2014  
October 24 and 25, 2014  
February 27 and 28, 2015  
May 1 and 2, 2015

**2015-16 Season at Marines' Memorial Theatre:**

*The Dawn of the Italian Renaissance (1275-1400)*  
*Shakespeare & Cervantes*  
*The Celts: History, Culture Legend*

October 23-24, 2015  
February 26-27 2016  
May 6-7, 2016

**2016-17 Season at Marines' Memorial Theatre:**

*Vienna on the Verge (1890-1918)*  
*Wanderlust: Viking Raiders, Traders, Neighbors*  
*Cleopatra: The Last Pharaoh*

November 4-5, 2016  
February 24-25, 2017  
May 5-6, 2017

**2017-18 Season at Marines' Memorial Theatre:**

*Norman Sicily: Power and Arts in Palermo*  
*Blues, Jazz, and Rock 'n' Roll*  
*Ancient Greeks: The Age of Expansion*  
*Lucrezia's Family: The Borgia Dynasty*

November 3-4, 2017  
February 1, 2018  
February 23-24, 2018  
May 4-5, 2018

**Tickets** Prices range from \$25 to \$80 with discounts for teachers, students, and season subscribers. Students 25 years old and younger are entitled to scholarships—free.

**Audience** A well-educated audience of all ages includes high school and college students and academics. Paid attendance ranges from 600-1,000 per program, from mailings to 6,000-9,000.

**Cooperating Institutions** Cooperating Institutions support full seasons or partner with Humanities West for programs.



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**HW Board of Directors and Advisory Council** Seventeen Directors lead Humanities West, with support from 20 Advisors across the US. The Board and two committees, Program and Marketing/Development, each meet three times a year.

**Funding** HW is funded by Grants for the Arts/SF Hotel Tax Fund, by 100% giving of its Board of Directors, by foundation grants, and through individual and corporate donors. Bank of the West is a corporate sponsor of the Young Cultural Participants Project.

## Fiscal Year July 1, 2015 – June 30, 2016 Vs Prior Year

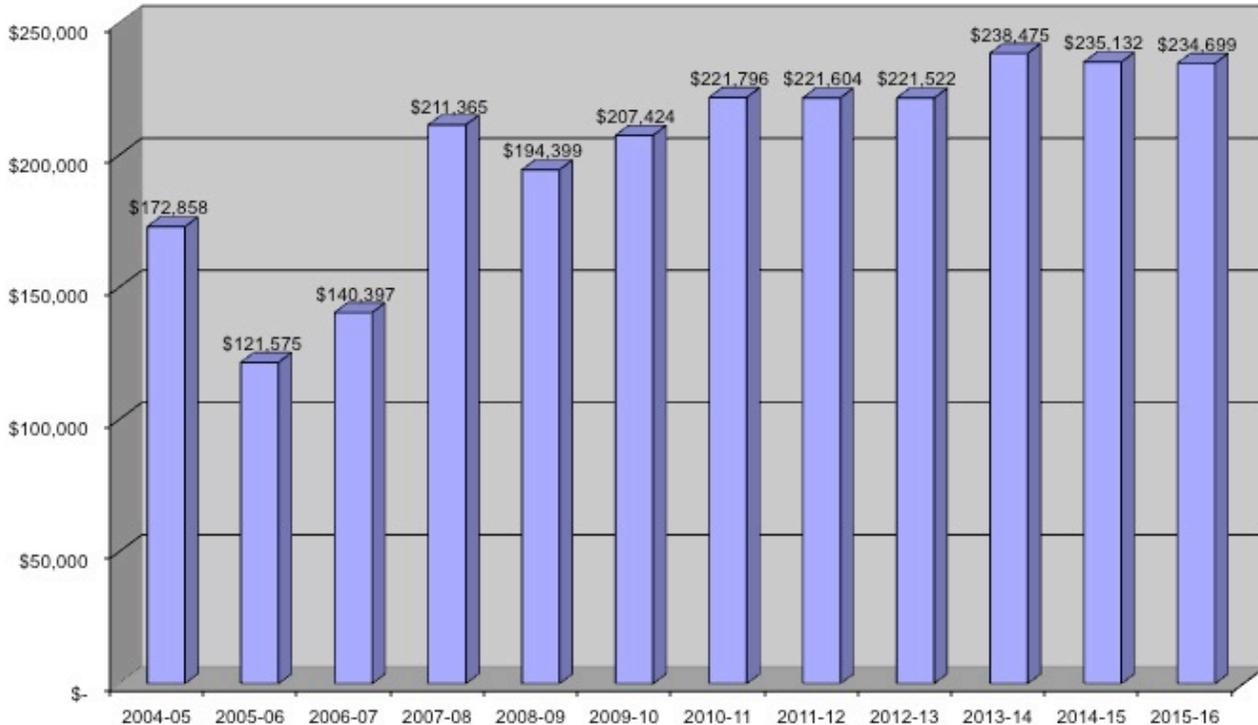
<b>Financial Activity</b>	<b>FY15</b>	<b>FY16</b>
<b>Unrestricted Revenue</b>		
<b>Earned</b>		
Program	\$100,814	104,745
Non-program	2,275	2,025
<b>Total Earned</b>	103,089	106,770
Interest & dividends	5	1
Contributed	132,038	127,928
<b>Total Unrestricted Revenue</b>	<b>\$235,132</b>	<b>\$234,699</b>
<b>Expenses</b>		
<b>Total Expenses</b>	<b>\$232,701</b>	<b>\$225,381</b>
<b>Net Unrestricted Activity</b>	<b>\$2,431</b>	<b>\$9,318</b>
<b>Net Total Activity</b>	<b>\$2,431</b>	<b>\$9,318</b>

Per Reviewed Statements, Quiroz CPA:

Net Assets Beginning of FY15 (July 1, 2014)	\$103,946
Net Assets End of FY15 (June 30, 2015)	\$106,377
Net Assets End of FY16 (June 30, 2016)	\$115,695



**HW Total Public Support 2004-16**  
**Grants, Contributions, and Ticket Sales**



## **Board of Directors (October 2016)**

**Jill Bourque** (2015) is Founder and CEO of RushTix, a mobile discovery and ticketing app for local events in San Francisco. She is an accomplished entrepreneur and technology strategist who blends analytics and creativity. She founded a PR agency in 1997 for financial companies and was responsible for the strategy and implementation of many highly successful campaigns for financial service companies. She is also a theater creator and producer with 15 years' experience, and a professional comedian with over 500 appearances in clubs, theaters, radio, online, and television.

**Charles W. Bowman (Secretary-Treasurer)** (1999) has been a licensed attorney and international tax specialist for more than 35 years. Now retired, he has participated in civic and *pro bono publico* professional activities, including the American Bar Association Indochinese Refugee Legal Assistance Program and the Bar Association of San Francisco Volunteer Legal Services Program. He has earned degrees from the University of Denver (B.A.-History and J.D.) and New York University (LL.M.-Taxation).

**J. Fernando Corredor** (2009) is a medical device sales executive specialized in neuroscience activities. His previous non-profit board work includes the United Nations Association of the United States both in Boston and in San Francisco. He earned his BSBA from Boston University with a dual concentration in Organizational Behavior and International Management.

**Clifford (Kip) Cranna** (2008), Dramaturg at San Francisco Opera, has served on the staff since 1979. He has a BA in music from University of North Dakota and a PhD in musicology from Stanford. He has served as vocal adjudicator for numerous groups, including the Metropolitan Opera National Council. For 30 years he was Program Editor and Lecturer for the Carmel Bach Festival. He lectures and writes frequently on music, teaches at the San Francisco Conservatory and the Fromm Institute, and often moderates panel discussions such as the Opera Guild's "Insights." In 2008 he was awarded the San Francisco Opera Medal, the company's highest honor, and in 2012 he received the Bernard Osher Cultural Award for distinguished efforts to bring excellence to a cultural institution. Dr. Cranna was a longtime member of the Board of Trustees of Chanticleer, a professional vocal ensemble. He is currently on the board of Humanities West and the Advisory Board of the contemporary music group Opera Parallèle.



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**Adam deSouza** (2012) is a Project Manager in the Global Operations & Quality PMO at Boston Scientific, a medical device company. He graduated with a Bachelor of Science in Biomedical Engineering from Northwestern University (Evanston, IL) in 2006. He was previously the Director of Marketing at The CLASS Consulting Group, a local non-profit that provides management consulting services to NPOs in the Bay Area. When he lived in Minneapolis, MN, Adam volunteered as a Community Project Management Coach with the Minnesota chapter of the Project Management Institute.

**George Elias** (2012) earned his first undergraduate degree in 1971 at St. John's College, where he studied the great books, science/mathematics, and art history. He received his second undergraduate degree in science & engineering from UC Berkeley, where he later took an MBA in finance. He is passionate about ancient art and history, especially Mesopotamian and Roman. His love of literature is second only to his love of history. As an undergraduate he read Plato's Republic in Greek, and he has a working knowledge of German and French. Over the last ten years he has learned enough Latin to read Caesar, Cicero, and Virgil. He has also developed a keen interest in modern urban architecture. William Morrow published his first book (non-fiction), *Breakout into Space*, and the *New York Times* featured an op-ed piece he wrote. He recently finished a new book, *Leaving Earth? A Creation Story for Off-World Emigrants*, which he is circulating to the public to critique ([leavingearth-creationstory.com](http://leavingearth-creationstory.com)). He sits on the finance committee and serves on the board of The Children's Village, which has initiated an innovative program for foster children. He earns his living as a financial advisor with Merrill Lynch. He enjoys running, rollerblading, and dancing.

**Douglas C. Grigsby** (2007) recently retired as Chief Financial Officer of Bancwest Corporation. Doug was awarded a B.S. in Finance *Magna Cum Laude* by the University of Utah and he has thirty years of experience in the banking industry. Since his retirement he has served on the regional board of Recording for the Blind and Dyslexic. He is currently a volunteer in the California Fish and Wildlife Department's National Resources Volunteer Program, participates in a volunteer program at the Veterans Hospital in Palo Alto, and plays bass in a Bay Area based band. He brings to Humanities West his love of history.

**George Hammond (Chairman)** (2007) is an international mergers and acquisitions attorney and the author of four novels, a collection of short stories, and six books on various philosophical issues. He has lectured on many different topics in various forums, including at Humanities West seminars and at the Commonwealth Club. He has a B.A. from Dartmouth College in Russian Literature and a J.D. from the University of Wisconsin.

**Margaret C. Hauben, Ed.D. (Vice-Chair)** (2011) is a consultant in education and project management who served as Assistant Superintendent of the Oakland Public Schools, as well as Adjunct Faculty member at Mills College, Holy Names College, and John F. Kennedy University. She has also served on the boards of Chabot Space & Science Center, Oakland; the California State Parks Foundation; and the School of Education, College of William and Mary, Virginia among other non-profit organizations. Margaret currently serves as a board member with the San Francisco Zoo. She is a docent at the California Academy of Sciences in San Francisco and a volunteer with the Fine Arts Museums of San Francisco.

**Luciann Leraul** (2015) has twenty years of experience as Executive Director, Controller, Director of Finance, Administrator, and Board Member in Bay Area law firms and nonprofits. She has extensive operations experience in many of the roles, including management of human resources, information technology, process improvement, workspace design, risk management, regulatory compliance, and knowledge management systems. Her non-profit and foundation experience includes Controller of the Women's Foundation of California, plus Board Memberships and volunteer experience in Bay Area non-profits. In addition to an MBA she has an MA in Library Science from U.C. Berkeley, a BA in English Literature and a Certificate in Nonprofit Management.

**Andrew Linford** (2016) works at the collaborative online education platform NovoEd, where his responsibilities range from assisting clients with course design and operations to data analysis. Andrew has a B.A. in International Relations from Stanford University, where he also studied history and music. While at Stanford, he interned for Humanities West, and had the opportunity to study or teach in England, France, Japan, Poland, and South Africa. He continued his passion for education after graduation by teaching music and history at St. Andrew's Secondary School in Singapore. Andrew is a proud graduate of the Coro Program in Public Affairs, a program to promote cross-sector civic leaders, which included several placements, such as with the San Francisco Teachers Union.

**Roberta Mundie (Vice-Chair)** (2011) retired in 2011 from 30 years as a land use consultant in her own firm. She earned her B.A. at Harvard/Radcliffe College in European history. At Harvard's Graduate School of Design, she focused on development analysis and wrote her thesis for the Master of City Planning degree on the economics of historic preservation. On completing that degree, she was awarded a Harvard prize fellowship for a year of foreign travel, establishing a love subsequently much indulged. Roberta is an avid reader, pursuing her literary interests in the writing program at USF (Master of Arts in Writing, 1998). She reads with several groups, including, for a dozen years, a Proust reading group. Non-profit experience beyond HW includes twelve years of service (two years as chair) on the board of Northern California Presbyterian Homes & Services, a non-profit operating five senior communities (about 1,900 residents) and providing services to seniors throughout the Bay Area.



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**Theresa Nelson (Vice-Chair)** (2010) is the co-founder of Humanities West, and has re-joined the Board of Directors, after serving as a musical advisor on the HW Advisory Council and performing on HW programs. Theresa is the Principal of Theresa Nelson & Associates, a consulting firm dedicated to advising nonprofits on fundraising, board development, and strategic planning. She was an adjunct professor in University of San Francisco's Institute for Nonprofit and Organization Management and a lecturer at UC Berkeley's Haas School of Business Nonprofit program, and presents workshops for nonprofit organizations and conferences. Theresa is an active vocal soloist with the California Revels and Solstice Ensemble and appeared in opera productions with SF Opera Cabaret and Holy Names College. She co-produced a CD, "Lullaby My Sweet One," with early music specialist Shira Kammen. Theresa is Vice-Chair of the Board of Children's Fairyland in Oakland. She has an MBA in Nonprofit Management from Golden Gate University, and BS in Marketing with a minor in Humanities from University of Illinois Chicago.

**Diana Trexler** (2011) received her undergraduate degree from the University of North Carolina-Asheville, where she studied music and Spanish. Following graduation, she worked as an intern at the Smithsonian Museum's Folklife and Cultural Heritage Center in Washington, DC before embarking upon several years of travel and life overseas. Diana received her certification to teach English as a second language at the Interlingue School of Languages in Rome, Italy and taught in both Rome and Buenos Aires, Argentina. She then returned to her native North Carolina to work for a small private investment company. In 2009 she relocated to California where she earned an MBA at the University of San Francisco, with an emphasis in International Business.

**Eileen Ward** (2009) is currently the coordinator for Sixty Plus, a lifelong learning organization affiliated with San Francisco State University. She graduated from the University of Wisconsin with a B.S. in political science and holds two master's degrees from SFSU in social work and gerontology. She is also an independent travel agent specializing in educational travel. Eileen has served as program coordinator for the World Affairs Council of Northern California and the North Tahoe Fine Arts Council while living in Truckee. She is on the Board of Directors of the San Francisco Museum of Craft and Folk Art and the San Francisco Senior Center. She also serves as a member of the City of San Francisco's Senior Advisory Council.

## Executive Director

**Patricia Lundberg, Ph.D.** (2007) has been Professor of English and Women's Studies on the Indiana University Northwest faculty since 1989, and has served as Interim Associate Vice Chancellor for Academic Affairs, as well as interim Dean and Associate Dean of the College of Arts and Sciences. Now Professor Emerita, prior to joining Humanities West she served as Founding Executive Director of the Center for Regional Excellence and the Center for Cultural Discovery and Learning. Her doctorate is from Loyola University Chicago, where she also earned a B.A. *Summa Cum Laude* and a Masters in English. She is the recipient of several grants and awards and has post-doctoral training from Harvard in leadership. She also serves on the Boards of Directors of the Lundberg Institute, the Marines Memorial Theatre, and Ars Minerva.

## Associate Director

**Cynthia Pham Gordon** (2012) has more than 14 years of marketing and consulting experience with numerous companies including Proctor & Gamble. Prior to joining Humanities West, she managed the Cardiothoracic Surgery Residency and Fellowship Programs at the Brigham and Women's Hospital in Boston, focusing on corporate sponsorship, development, and fundraising. She has a B.A. from the University of Massachusetts in American Studies.

## Board Fellow

**Dimitrios Latsis** (2016) has a PhD in Film Studies from the University of Iowa, with a specialization in American Landscape Between Art and Cinema 1867-1938. He also is a CLIR-Mellon Postdoctoral Fellow in Data Curation for the Visual Studies at the Internet Archive in the San Francisco Bay Area. In that role he is Film Curator, Archivist, and Programmer on Non-Theatrical and Educational Film Collections and the Prelinger Archive. He had prior fellowships at the Smithsonian and at the University of Iowa, and he previously served as Assistant Curator, Film and Photographic Archive, at the Hellenic War Museum in Athens, Greece.

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