



HUMANITIES WEST

*Exploring History. Celebrating the Arts.*

## Humanities West Annual Report 2014-15



J. Fernando Corredor, Director

“Thank you for one of the most imaginative programs (“Rocking the Sonata”) in Humanities West’s long history. The program began and I felt like it was a door opening on a world where I want in.”

–Nancy Roberts, patron



Adam deSouza, Director



Jill Paiz Bourque, Director



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**Mission** Serving the Bay Area since 1983, Humanities explores history and celebrates the arts across time and from around the globe, bringing you illuminating lectures and dynamic performances that focus on the people, places, and events that have shaped, and still inform, our modern culture. Humanities West is the only independent non-profit offering humanities and arts programs of this scale.

**Tax Status** IRC §501(c)(3) public benefit non-profit organization, FEIN #68-0011404.

**Humanities West Programs** Each multidisciplinary weekend program presents lectures, performances, and discussions, on a Friday evening and all day Saturday. Beginning with the 2012-13 Season, HW has moved from its longtime venue, Herbst Theatre in San Francisco, to the 564-seat Marines' Memorial Theatre near Union Square in San Francisco, while the Herbst is closed for retrofitting. Every two-day program includes a private group Presenters Dinner and Friends Luncheon, where donors in our audiences enjoy interacting with the presenters. Preview lectures, special programs, study guides, resources, and book discussions at various venues expand on program topics. HW invites students age 25 and younger to attend all programming free of charge through our Young Cultural Participants Project. Our electronic newsletters have about 2,600 subscribers. For more program and organizational details visit [humanitieswest.org](http://humanitieswest.org).

**2013-14 Season at Marines' Memorial Theatre. 30<sup>th</sup> Anniversary:**

*Verdi's Masterwork: Opera and the Birth of Modern Italy*  
*Constantinople and the Byzantine Millennium (330-1453 CE)*  
*Baghdad in Its Golden Age*

November 1 and 2, 2013  
February 28 and March 1, 2014  
April 25 and 26, 2014

**2014-15 Season at Marines' Memorial Theatre:**

*Rockin' the Sonata: Haydn & Schoenfeld, with St. Michael Trio*  
*The Roman Republic, 509-27 BCE*  
*Charlemagne: The Father of Western Europe*  
*The Great War: Cultural Reverberations in Europe*

September 19, 2014  
October 24 and 25, 2014  
February 27 and 28, 2015  
May 1 and 2, 2015

**2015-16 Season at Marines' Memorial Theatre:**

*The Dawn of the Italian Renaissance (1275-1400)*  
*Shakespeare & Cervantes*  
*The Celts: History, Culture Legend*

October 23-24, 2015  
February 26-27 2016  
May 6-7, 2016

**2016-17 Season at Marines' Memorial Theatre:**

*Vienna on the Verge (1890-1918)*  
*Age of the Vikings*  
*Cleopatra: The Last Pharaoh*

November 4-5, 2016  
February 24-25, 2017  
May 5-6, 2017

**Tickets** Prices range from \$25 to \$80 with discounts for teachers, students, and season subscribers. Students 25 years old and younger are entitled to scholarships—free.

**Audience** A well-educated audience of all ages includes high school and college students and academics. Paid attendance ranges from 600-1,000 per program, from mailings to 6,000-9,000.

**Cooperating Institutions** Cooperating Institutions support full seasons or partner with Humanities West for programs.

**HW Board of Directors and Advisory Council** Seventeen Directors lead Humanities West, with support from 20 Advisors across the US. The Board and two committees, Program and Marketing/Development, each meet three times a year.

**Funding** HW is funded by Grants for the Arts/SF Hotel Tax Fund, by 100% giving of its Board of Directors, by foundation grants, and through individual and corporate donors. Bank of the West is a corporate sponsor of the Young Cultural Participants Project.



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## Fiscal Year July 1, 2014 – June 30, 2015 [Data from CDP]

### Financial Activity

#### Unrestricted Revenue

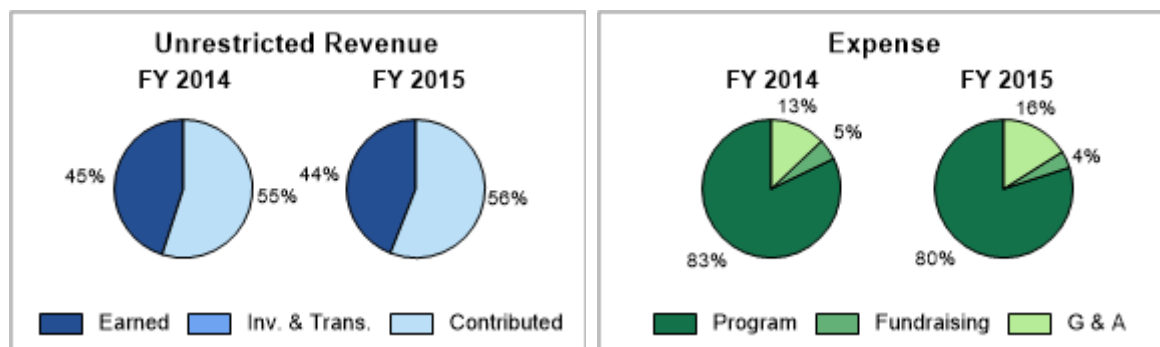
	FY 2014	FY 2015	% chg
<b>Earned</b>			
Program	\$105,392	\$100,814	-4%
Non-program	2,025	2,275	12%
Total Earned	107,417	103,089	-4%
Interest & dividends	10	5	-50%
<b>Contributed</b>	131,048	132,038	1%
<b>Total Unrestricted Revenue</b>	<b>\$238,475</b>	<b>\$235,132</b>	<b>-1%</b>

#### Expenses

Program	\$178,130	\$185,375	4%
Fundraising	10,125	9,985	-1%
General & administrative	27,406	37,341	36%
<b>Total Expenses</b>	<b>\$215,661</b>	<b>\$232,701</b>	<b>8%</b>

**Net Unrestricted Activity** **\$22,814** **\$2,431**

**Net Total Activity** **\$22,814** **\$2,431**



Per Reviewed Statements, Quiroz CPA:

Net Assets Beginning of FY15 (July 1, 2014) \$103,946

Net Assets End of FY15 (June 30, 2015) \$106,377



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<b>Attendance</b>	<b>FY 2014</b>	<b>FY 2015</b>	<b>% chg</b>
Total paid attendance			
Physical	2,367	2,474	5%
Total free attendance	1,017	845	-17%
Physical	627	520	-17%
Virtual	390	325	-17%
<b>Total attendance</b>	<b>3,384</b>	<b>3,319</b>	<b>-2%</b>
Physical	2,994	2,994	0%
Virtual	390	325	-17%
Children 18 and under attendance	25	40	60%
Physical	25	20	-20%
Virtual	0	20	n/a
Number of groups of children 18 and under	2	1	-50%
Physical	2	1	-50%
Virtual	0	0	n/a
Number of other groups	15	8	-47%
Physical	15	8	-47%
Virtual	0	0	n/a
Classes, workshops attendance	55	91	65%
Physical	55	91	65%
Virtual	0	0	n/a

<b>Program Activity</b>	<b>FY 2014</b>	<b>FY 2015</b>	<b>% chg</b>
Live productions - self-produced	39	43	10%
Public performances – home	25	28	12%
Public performances – away	14	15	7%
Classes & workshops, public	3	3	0%
Publications	3	3	0%
Number publications distributed	390	325	-17%
Lectures	39	43	10%
Number of lecture occurrences	39	43	10%
Off-site school programs	3	3	0%
Off-site school program occurrences	3	3	0%
Facility rentals, HW program use	7	8	14%
Facility rentals, non-program use	4	4	0%